



INFORMATION

Summary on the Tourism Sector in Indonesia 2022

The Central Bureau of Statistics (Badan Pusat Statistik/BPS) released an e-book with the title “*National Tourist Statistics 2022*”. This publication discusses the results of data collection on national travelers and international travelers. It is reported that during the COVID-19 Pandemic, the tourism sector experienced a massive decline in tourist arrivals including national and international travelers. However, with the decrease in COVID-19 cases over time, the tourism industry is slowly beginning to recover. The positive trend is evident in the growing number of tourists, including both Indonesian nationals and international travelers, entering and leaving Indonesia. This is largely due to the effective management of the pandemic, followed by a relaxation of travel restrictions.

In 2022, Indonesian citizens doubled their volume of outbound trips compared to the previous period, with a total of 3.54 million trips. Throughout the year, the most popular destination countries for Indonesian citizens included *ASEAN countries, Middle Eastern countries, Asian countries (excluding ASEAN), and European countries*. The main purpose of these trips was largely for personal reasons, such as vacations, visited friends or relatives, sought medical treatments, went on religious trips or pilgrimages. Interestingly, most of the Indonesian citizen tourists fell within the age range of 25-44 years old. On average, each outbound trip cost approximately USD 2.626.53 and lasted for 10 to 11 nights. Additionally, more than half of all national tourist travelers hailed from the island of Java.

Indonesia also experienced an increase in the number of international travelers in 2022, following a positive trend of Indonesian citizens traveling abroad. The surge in arrivals was driven by the desire for “*planned tourism*” where people wanted to satisfy the two years of limited travel due to the pandemic. In 2022, international arrivals to Indonesia increased by 278,10% compared to the previous year, with a total of 5.89 million tourists. During 2022, the percentage of international travelers to Indonesia was dominated from ASEAN region at 40,89%, followed by Asia (exclude ASEAN) at 24,22%, Europe at 16,31%, Oceania at 12,27%, America at 4,42%, and Middle East at 1,39%. The majority of international travelers were between 25 and 44 years old, and their average visit duration in Indonesia was 9 – 10 days. The nationalities of the visitors with the highest number of visits in 2022 were China, Pakistan, Sri Lanka, and Bangladesh.

Reference:

- Outbound Tourism Statistics 2022
- International Visitor Arrivals Statistics 2022

If you require a copy of the reference document above, please do not hesitate to contact research@ibai.or.id. Thank you for your attention and hope this information would be valuable for you

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