

IBAI Regulatory Update | May 2026

Dear IBAI Members,

Indonesia is rapidly modernizing its economic and regulatory landscape to foster a more resilient, tech-driven, and sustainable market. The following updates highlight strategic shifts in export policy, tourism, digital trade, and regional development that are shaping new opportunities for international investors and businesses:

Indonesia’s Export Reform: Streamlined Licensing Under Permendag No. 5 Year 2026



Source of Image: Medcom.id

Indonesia has enacted Permendag No. 5 Year 2026, the fourth amendment to Permendag No. 23 Year 2023, to modernize its export sector. By shifting all licensing to fully electronic systems via INATRADE and SINSW, with QR code verification, the regulation cuts red tape and speeds up approvals.

The reform makes doing business easier while keeping Indonesia aligned with global standards. Clear reporting rules, updated documentation, and commodity-specific frameworks for Kratom and Coal give exporters clarity and consistency. With automated compliance tools supporting monthly reporting, the system drives smoother operations and stronger accountability across the sector.

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Bali Investment Outlook 2026: Beyond Tourism



Source of Image: Antara News

Bali is repositioning itself as a diversified economic powerhouse, expanding from traditional tourism into green agriculture, digital innovation, and the marine sector. Guided by its “New Era” roadmap, the province aims for growth of up to 6.2%, anchored by major projects like the Bali Maritime Tourism Hub.

Through the “Nangun Sat Kerthi Loka Bali” roadmap, the Provincial Government is steering Bali toward a green, resilient, and prosperous economy that no longer leans solely on tourism. The plan rests on six pillars: Agriculture, Marine and Fisheries, Balinese Culture Branding Industry, MSMEs, the Creative and Digital Economy, and Quality Sustainable Tourism.

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MAIA: Indonesia's AI Innovation for Smart and Inclusive Tourism



Source of Image: Instagram of Indonesia’s Ministry of Tourism

Meet MAIA, the Ministry of Tourism’s new AI assistant designed to act as a 24/7 personal travel expert for exploring the archipelago. It provides multilingual support for visas, transportation, accommodations, and events, and creates personalized itineraries based on user preferences.

Integrated with the portal of “Indonesia.travel”, it serves as a one-stop cultural bridge that helps international travelers navigate local nuances with high reliability for the Indonesian context.

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Indonesia and UNCTAD Launched eTrade Readiness Assessment (eT Ready)



Source of Image: United Nations Trade and Development (UNCTAD)

The United Nations Trade and Development (UNCTAD) and the Government of Indonesia jointly launched the Indonesia eTrade Readiness Assessment. This policy review delivers a comprehensive, evidence-based roadmap to strengthen Indonesia’s marketplace ecosystem and digital trade sector.

The assessment evaluates Indonesia’s e-commerce landscape across key policy areas, identifying strengths, gaps, and clear actions to drive innovation, competitiveness, and inclusiveness. Launched with the UN Resident Coordinator and other key stakeholders, the report marks a major step in international cooperation to accelerate Indonesia’s digital transformation.

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You can find more detailed information through the links below each section.

IBAI will continue monitoring regulatory and economic developments relevant to European companies operating in Indonesia.

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