Sponsorship Packages

IBAI provides a visibility platform to support companies in their network businesses, creating new relationships and showcase brands.
Italian Business Association in Indonesia (IBAI) arranges regularly for business and/or networking activities, in order to provide to Italian and Indonesian companies the occasion to meet up and discuss thematic opportunities about each other's business environment, and set the foundations for possible partnership collaborations. In such context, companies are provided the opportunities to apply for sponsorship packages, in order to promote the company scope and services, and enhance their visibility within the IBAI network.

Our sponsorship packages are categorized into:

- **Annual Sponsorship**: open for the existing member and non-member companies. One of the benefits is entitled to a year membership subscription so for non-member company will be IBAI new member.
- **Business and Social Gathering Events Sponsorship**: sponsorship related to business and/or social gathering events, e. g. Christmas Dinner which scheduled for the 2nd week of December every year and provides the best quality Italian foods and beverages
- **Biweekly E-newsletter Sponsorship**: valuable information of the media monitoring focusing on the economic, trade and investment, culture and social. It is distributed to IBAI members and non-members with more than 1,000 contacts.

Details of each sponsorship package are as below outlined:

SPONSORSHIP CATEGORY	LEVEL / TYPE	BENEFITS
Annual	**Platinum** IDR 30.000.000	• Logo in the front-page website • Logo in all event invitations • Logo in all event backdrops • Logo in the secretariat email's signatures • Logo on the IBAI brochures • Placement of standing banner in all events • Placement of brochures at the event registration desk • Complimentary five (5) times advertisement in the Biweekly e-newsletter, valid for one (1) year • Complimentary two (2) entrance of Networking event/Breakfast meeting/Coffee break meeting for two (2) people, valid for one (1) year
	Gold IDR 20.000.000	• Logo in all event invitations • Logo in all event backdrops • Logo in the secretariat email's signatures • Logo on the IBAI brochures • Placement of brochures at the event registration desk • Complimentary three (3) times advertisements in the Biweekly e-newsletter, valid for one (1) year

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P:+6281 1979 4262 **E**:ibai@ibai.or.id **W**:www.ibai.or.id

Business and Social Gathering Events Sponsorship	**Annual Christmas Dinner** IDR 7.000.000 (Member) IDR 10.000.000 (non-Member)	• Logo in the invitation • Logo in the website (event section) • Logo on the banner/backdrop • Logo on the entrance ticket (voucher) • Complimentary two (2) entrance tickets • Speech slot during the event • Placement of one (1) standing banner • Placement of brochures at the event registration desk
	Networking event, Breakfast meeting, Coffee break meeting IDR 7.000.000 (Member) IDR 10.000.000 (non-Member)	• Logo in the invitation • Logo in the website (event section) • Complimentary two (2) entrance tickets • Placement of one (1) standing banner • Placement of brochures at event registration desk • Access to attendance list
Biweekly E-newsletter	IDR 1.500.000 (Member) IDR 3.000.000 (non-Member)	• One (1) banner advertisement for four (4) times publication on the Biweekly e-newsletter
	IDR 500.000 (Member) IDR 1.000.000 (non-Member)	• One (1) banner advertisement for one (1) time publication on a Biweekly e-newsletter

Sponsorship payments to be kindly arranged to:

Bank Name: Mandiri Bank Jakarta – Pakubuwono
Account Number: 102-00-9934444-9
Account Name: Italian Business Association in Ind

Upon acceptance, please return the attached form duly completed. Once you have completed the bank transfer, please send us relevant receipt so that we may identify your payment.

This will allow us to issue you a payment receipt promptly, should you require it.

Kind regards,

IBAI Committee

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IBAI Sponsorship Application Form

Annual Sponsorship : ☐ Platinum Package ☐ Gold Package

Business and Social Gathering Events Sponsorship : ☐ Christmas Gala Dinner ☐ Networking Event, Breakfast Meeting, and Coffee Break Meeting

Biweekly E-newsletter Sponsorship : ☐ One (1) banner advertisement for one (1) time publication
☐ One (1) banner advertisement for four (4) times publication on the Biweekly e-newsletter

COMPANY NAME .....

Office Address .....
.....

Nationality .....

Contact Person .....

Office phone/Mobile phone .....

Facsimile .....

E-mail Address .....

Nature of the Business .....

Company Website .....

Signature of application : _____

Date of application : _____

Please submit:

- Company Logo with High Resolution
- Banner for Bi-Weekly E-Newsletter with size 920 x 110 pixels

PLEASE RETURN THE COMPLETE FORM TO

Email: ibai@ibai.or.id

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